



Of those who do have life insurance coverage, 1/3 is accounted for through group plans.



Generally life insurance payouts are non taxable income.



Around 4 out of 10 people dont own a life insurance policy in any amount.



Life insurance is often purchased for final expenses and income replacement respectively.



Even a non working spouse needs life insurance.



Women life insurance rates are usually 10-20% less expensive than they are on men.



Only 3 in 10 americans feel they have adequate coverage.